

Scottish Thistle Awards

Edinburgh International Conference Centre - October 2009

VisitScotland

sound+vision
event production + presentation

Sound and Vision has technically produced the Scottish Thistle Awards for 5 consecutive years (please refer to our STA case studies from previous years). This year our goal was to improve the live show even more than we had in previous years, which included changing the format of the show and the script. As VisitScotland trust our highly experienced team, they ran with our ideas which allowed us to freshen up the live show. Midge Ure OBE was a fantastic presenter and wowed guests after dinner singing acoustically with his guitar before flying off to Ethiopia!

This year was all about the finalists. Our dedicated camera crew went out to all four corners of Scotland to film each finalist. This material was then edited into 15 second clips with a recorded voice over that were shown individually during the live ceremony. This subtle change allowed fantastic exposure for each finalist - regardless if they won.

Our fabulous black Stealth created a curved feature to the stage, through which beautiful images and animated graphics were shown. It also acted as a presenter and sponsor walk on with their names scrolling along the bottom for a dramatic look. The 2009 set was incredibly contemporary with contrasted with the use of heritage images and graphic concepts during the awards opening sequence along with a bespoke event colour palette.

"I would just like to take this opportunity to drop you a quick note to say thank you for all the hard work and dedication that went in from every member of the Sound and Vision team who worked on this year's awards. The feedback has been really positive and everyone had a great evening."

The creativity and production elements of the event were absolutely stunning, delivered with the precision and professionalism we always receive from a Sound and Vision production. It is always a pleasure working with Sound and Vision and we always receive excellent customer service from every member of your team."



EDINBURGH
0131 334 3324
edinburgh@savav.co.uk

GLASGOW
0141 334 3324
glasgow@savav.co.uk

MANCHESTER
0845 582 0161
manchester@savav.co.uk

LONDON
0207 936 800
london@savav.co.uk