

# National Business Awards - grand finale!

Grosvenor House Hotel, London - November 2009

sound+vision  
event production + presentation

The National Business Awards finale in London was the culmination of all the Regional Business Awards that Sound and Vision technically produced. An important platform on which to celebrate the achievements of those who have really pushed the boat out during this trying time, many guest speakers took part to give an insight into recent economic happenings with positive messages to carry us all forward into 2010 and beyond.

Kirsty Wark expertly hosted the awards ceremony with the Rt Hon Alistair Darling, Chancellor of the Exchequer and Evan Davis from the BBC's Dragon's Den giving key speeches.

With a totally different set design to all the Regional awards (please refer to our Regional Awards case study), Sound and Vision blended the requirements of the key sponsor - Orange - along with bringing in the event branding to create a set design of contrasting curves and straight lines.

A complex event, the Ukulele Orchestra of Great Britain entertained guests as a spectacular show opener followed by a slick and striking graphics sequence leading into the main presentation for the awards ceremony - all created by Sound and Vision.

A very enjoyable night was had by all - with much cheering in the audience as winners were announced!



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