

European Hotel Design Awards

Hilton Park Lane Hotel, London - November 2009

Sound and Vision won the contract to creatively and technically produce the European Hotel Design Awards 2009 in London's Hilton Park Lane Hotel.

Our unique central feature was inspired by the marketing material created for the awards ceremony and produced a stunning walk-on for our host, Mariella Frostrup, and the various sponsors and guest speakers throughout the evening. The lectern was in stark contrast to the flowing lines of the central design whilst reflecting the actual brand logo.

Our in-house design team created a fantastic graphics sequence to open the awards, highlighting all the finalists, followed by an animated show content with a beautiful concept reflecting the ethos of the awards ceremony itself.

With a colour palette specific to the event design we used our vibrant colour washes and moving lights to bring the evening to life. This was the first time our client had organised the already established awards ceremony and with Sound and Vision technically producing the live event, it was a perfect launch for our client to take it forward in the future!

"...thank you for all your help and support that helped make the European Hotel Awards such a success! It was lovely to work with you and I couldn't have done it without you all!

...thank you to the whole team for a great event and in particular all the help with the extras you dealt with on our behalf. It did not go unnoticed and was very much appreciated."

